



# The DIVINE REMAINS a travelling exhibition

by David Lupton | @david\_lupton

A fine art/botanical science photography exhibition that explores the fragile Victorian art of pressed flowers, to reveal a spectacular, ephemeral world of crushed colour.



Sparked by a private book commission to capture the story of a Manawatū gardener's acclaimed Palmerston North garden, David has been refining the highly-specialised techniques involved in capturing the beauty of crushed flowers for the past three years.

In this exhibition, twenty-six, startlingly vibrant flower images have been interpreted with small poetic labels, written by internationally-renowned Honduran/Manawatū poet, <u>Leonel Alvarado</u>.

TARGET AUDIENCE | These immersive, colourful works appeal to a wide range of audiences - anyone interested in flowers, photography, botany and gardening. The accompanying hands-on public programme around the art of pressing flowers and capturing their beauty on-screen has been proven to have wide appeal to family and school groups.



SIZE AND CONTENT | The exhibition requires approximately 35-45 running metres of gallery wall space to accommodate:

- 1 x framed exhibition title panel (A1)
- 1 x framed exhibition intro panel (A2) and 1 x sponsors credit panel (A2)
- 25 (13 x A3+, 12 x A2+) framed and glazed flower images and accompanying interpretive labels (poetry inspired by the works)
- a multimedia installation of 'morphing' flowers (a continuously playing loop) that is suitable for:
  - o projection mapping onto buildings, or
  - o indoor screen display/projection.
- a giant, floor-standing 1m x 1m 'public' flower press that can be used for public programmes.
- Advertising and public programme support:
  - Advertising templates and digital files (see list below)
  - o 6 x printed fabric street banners (to fit lamp-posts)
  - o Public program outlines

The exhibition's public programmes require the host venue to supply:

- a microwave for drying flowers (can be supplied to venue if required).
- a **light-table** for viewing and arranging pressed flowers for visitor-lead photography (also, can be supplied to venue if required).

Accompanying publicity material is supplied in print-ready digital format, and includes:

- Master advertising image (suitable for posters, print, web ads etc)
- A generic press release
- Additional images from the exhibition for use in social media campaigns
- A simple, folded A4 sheet, catalogue
- Design files for floor and window stickers, and street flags
- TBC a merchandise catalogue (available to exhibition visitors either via our online shop or select lines (e.g. greeting cards) can be provided to host venues on sale or return terms).

PUBLIC PROGRAMMES | The exhibition experience is enriched by the handson programme that can be run alongside/as part of it. The exhibition launched in May 2017 at the Palmerston North City Library and many public programme



events were trialled and refined here (and at the Ashhurst Library) during this time:

- **Community pressing & craft sessions:** the microwave/light-table and giant flower press support running
  - o pressed flower photography sessions (instructions provided with exhibition) and add the presence of real flowers into the show.
  - traditional pressed flower crafts (making cards, pictures, jewellery etc.)
- **Outdoor Projections:** there is scope for an outdoor installation element using the multimedia projection that comes with the exhibition and outdoor mapping projectors (the provision of which is the responsibility of the host venue, advice on how to do this can be provided by David).

Visitors are encouraged to use the #divineremains hashtag to post their pressed flower photography/work to Instagram and Facebook. David is also available (for an additional fee) for gallery floortalks, pressed flower photography workshops and outdoor projection events.

The potential for running public programmes using the exhibition is limited only by the host venue's imagination (ideas will be provided with the exhibition) and can include:

- Flower and pressed-flower inspired maker-space activities using additional tools such as 3D printers and laser cutters
- Non-traditional pressed flower crafts (pressed flower tattoos, badge-making, cellphone case decorating and nail art)
- In library venues, the exhibition can be supported with book displays on allied subjects (at the Palmerston North Library, staff created a special 'floralounge' with books curated from across their collection on display in an accompanying comfy reading area).

# **EXHIBITION AVAILABLE FROM**

The exhibition is available to tour New Zealand from late October 2017 onwards.

Please see booking form appended to this document for current forward bookings.



# HIRE COST

**Hire fee:** \$2000 plus GST for a 3-month slot, plus freight and install/deinstall costs (to be negotiated). If cost is a barrier to your venue hosting, please contact us to discuss as we are keen for the exhibition to reach as many communities as possible.

#### CONTACT US FOR A CHAT!

Bettina Anderson | Haunui Press | <u>www.haunuipress.co.nz</u> | 027 668 9449 or <u>info@haunuipress.co.nz</u> | David: 027 407 1624 | View more images of the exhibition at <a href="http://www.haunuipress.co.nz/the-divine-remains.html">http://www.haunuipress.co.nz/the-divine-remains.html</a>

#### ABOUT THE ARTIST - DAVID LUPTON

David started photographing when he was six years old, a graduate of the toy Diana camera. This wonderful blend of light-leaking plastic and a truly dodgy lens is now, as it was then, a cult classic capable of producing beautiful images rendered not by perfection but by possibility. A long-time photographer journeying between the worlds of commercial work and exhibitions, he works ever quieter pursuing the ephemeral.

Direct descendants of this possibility journey his pressed flowers are created not by a light-leaking film camera, but a combination of the latest Sony digital cameras. Lit by whatever light felt right at the time, one shot, then processed in Lightroom, or Phase One Capture One. Not to recreate, but simply to complete the seeing and enjoy the happy accidents that he lives for - the divine remains.

# ABOUT THE PRODUCERS - HAUNUI PRESS

Haunui Press is a boutique publishing company that distributes good books 'made in the Manawatu throughout NZ and overseas. Directors David Lupton and Bettina Anderson are no strangers to the world of exhibitions, having created, built and toured them in their 'day jobs' as a photographer and content creator/curator, outside the world of publishing that they spend their spare time in.

# With special thanks to our project funders:



www.earletrust.org.nz

# Se Haunui Press

www.haunuipress.co.nz



Exhibition installation view – Palmerston North City Library "Floralounge" June 2017 (NB: the library created these 3-sided freestanding ply walls to display the works on - we can assist in providing design support for wall panels like this if you wish to hang the exhibition in this fashion).







TOP - pressed flower public programmes with the giant flower press and light tables, BTM - Outdoor mapping projections - PN City Library, July 2017.